

MEDIA INCUBATOR IN NORTH MACEDONIA

AGENDA

DAY 2: 11.05.2021, Tetovo

Module 2: Functions of social reportage

Address:

Trainer:

Time	Name of session	Short Description
08:30 – 09:00	Arrival and registration	
09:00 – 10:00	Session 1 – Specifics of the social reportage as a genre	What are the main specifics of social reporting and what is their function?
10:00 – 11:00	Session 2 – Social reportage in TV, newspaper and online media	What are the differences and how to realize a social reportage in each type of media?
11:00 – 11:15	Coffee Break	
11:15 – 12:15	Session 3 – Photo / video function in social reporting	How to combine text with photography / video. What function does have the photo / video in a social reportage?
12:15 – 13:00	Lunch	
13:00 – 14:00	Session 4 - Social reporting in function of social equality	What can be the impact of social reportage on the identification of social discrimination and the response of institutions towards social equality?

14:00 – 15:00	Session 5 – Social reportage and marginalized groups	How to give a voice to marginalized groups through social reportage. How to get creative and relevant reportage?
15:00 – 15:15	Coffee Break	
15:15 – 16:15	Functions of social reportage	What are the functions of social reporting and how to incorporate these functions into journalistic products that imply social reportage?
16:15 – 16:45	Session 6 - Wrap up of day two	Sublimation of the theoretical aspect on the functions of social reportage. Discussion of how these theories-functions of social reportage can be applied concretely in the field

Note: As the agenda may be subject to change, please remain flexible

