





# Social Media Adventure Science Challenge



Science  
Film  
Festival

Knowledge  
Through  
Entertainment

## FILM

-  **Youth and Corona**
-  **What Body is This? Social Media Safety**
-  **Ellie's Little Corona Lessons**
-  **Odd Squad**

## KEY OBJECTIVES

- 1 **Getting kids, teenagers, adults out of the house and active.**
- 2 **Interactive way to learn and raise awareness of surroundings and the environment.**
- 3 **Encouraging thinking and reasoning skills**

## INTRODUCTION

Today speaking to youngsters, you will find them sitting in front of their devices watching videos or searching for memes. What if the two worlds could collide, using social media to create a fun and interactive way to learn. This Social Media Science Adventure Challenge serves the purpose to not just create a movement but also to get those participating thinking on how to best interpret what they know about science into movement or even recreating hands-on experiments.

## GUIDING QUESTIONS

- What did the challenge teach you?
- Why did you accept the challenge?

### TOPICS

Life science physical science

biology

### KEYWORDS

Science environment challenge

awareness experiments dance

### LEVEL

Primary School Secondary School

### RESOURCE TYPE

Social Media Project

### INTENDED AUDIENCE SIZE

Virtual audience

### MODE OF DELIVERY

TikTok Instagram Zoom

any Social Media platform

### TIME FOR ACTIVITY

Between 30 seconds - 3 min. long videos

(Does not include preparation and practice time depending on individual)

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## MATERIALS/PREPARATION

Choose what kind of challenge you want to do?  
(Links are examples of how it can look.)

- 1) The Pass challenge on Zoom (posted on YouTube)

(For example the person who does the experiment could be in the video in the middle and all the people surrounding need to hand him/her the things he/she needs for the experiment or challenge.)

- 2) The Dance challenge on TikTok

- 3) 7 day Science challenge on Instagram - post daily picture with hashtags



Plan what you want to teach or bring across, choose your experiment, choreograph your dance or put together a 7-day challenge.

## Extra Links : Experiments

## TASKS/PROCEDURE

- 1) Put together your challenge
- 2) Post it on your chosen Social Media site
- 3) Make good use of hashtags (e.g. #sciencechallenge #food #danceforscience)
- 4) Spread the word on all your social media accounts, preferably do the challenge yourself with a group of friends and share.

## FOSTERING DISCUSSIONS

Would challenges like this be a new alternative way of teaching important facts in a fun and simple way.

## POSSIBLE EXTENSIONS

Possibility to extend it to a wide variety of social media platforms.

## AUTHORS AND SOURCES

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