COMPANY COURSES
LEARN GERMAN
WITH THE EXPERTS

GOETHE
INSTITUT

Sprache. Kultur. Deutschland.

DO YOU SPEAK THE SAME LANGUAGE AS YOUR CUSTOMERS?

Business success is based on **trust**. And trust is generated when you speak the **same language**.

English is often understood, but not really **felt**. And when it comes to legal matters or money, most play it **safe**. So if you meet your customers in their **own language and culture**, you **create trust**.

Get your **competitive edge** now, and start learning German!

76% of consumers prefer to buy products in their own language*

*Source: CSA Research 2020

THE GOETHE-INSTITUT: MADE IN GERMANY
THE INTERNATIONAL MARKET LEADER IN GERMAN TUITION

- ✓ more than **60 years** experience in the fields of culture and language

- ✓ presence in over **90 countries**

- ✓ more than **150 locations**

- ✓ language learning compliant with **highest standards** through guaranteed quality management

- ✓ Your choice of highly effective **online** classes or **face-to-face** classes

- ✓ **all-in-one**: intercultural training, assessment and German-language classes

COMPANY COURSES

OUR EASY 3 STEP PROCESS

STEP 1:
CHOOSE YOUR CONTENT

STEP 2:
CHOOSE YOUR FORMAT

STEP 3:
PRICING

COMPANY COURSES
STEP 1: CHOOSE YOUR CONTENT

BASIC GERMAN

Getting around in German speaking countries. Perfect for brief visits and simple conversations on the phone, face-to-face or in writing.

BUSINESS GERMAN

Communicating with business partners. Includes everyday German, plus a more specialised vocabulary pertaining to business situations.

TECHNICAL AND SPECIAL BUSINESS GERMAN

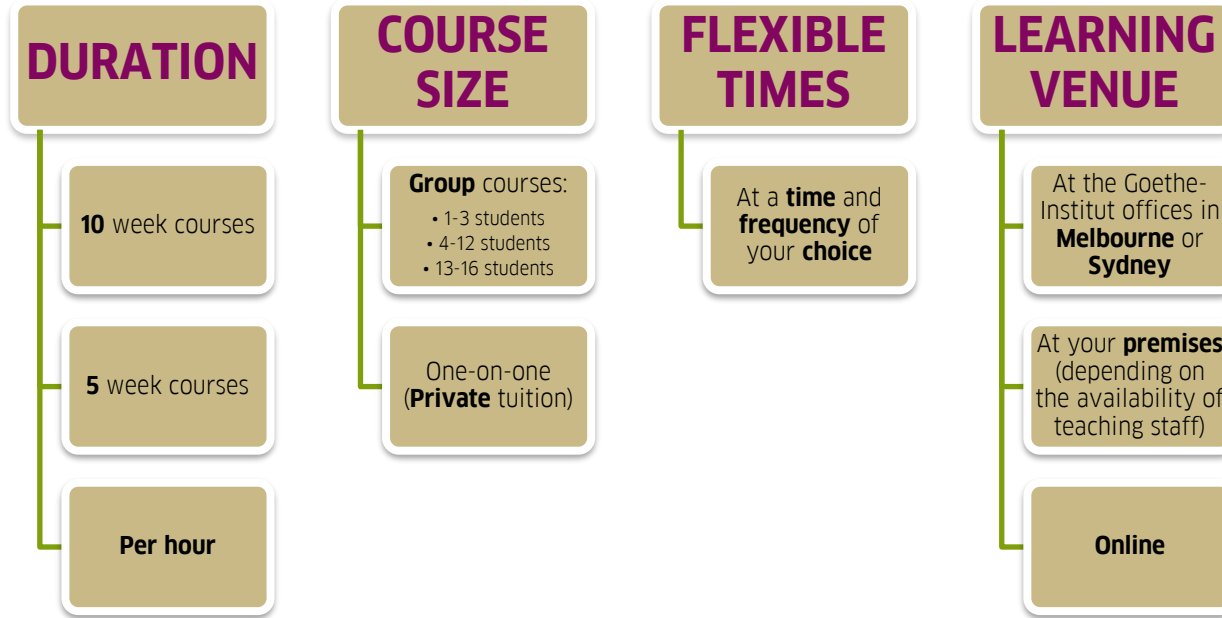Language focused on your company's field of business.

COMPANY COURSES
STEP 2: CHOOSE YOUR FORMAT

DURATION

10 week courses

5 week courses

Per hour

COURSE SIZE

Group courses:
- 1-3 students
- 4-12 students
- 13-16 students

One-on-one (**Private** tuition)

FLEXIBLE TIMES

At a **time** and **frequency** of your **choice**

LEARNING VENUE

At the Goethe-Institut offices in **Melbourne** or **Sydney**

At your **premises** (depending on the availability of teaching staff)

Online

THE GOETHE-INSTITUT: COMPANY COURSES
STEP 3: PRICING

Depending on your specific needs, we will provide you with a **customised quote**.

COMPANY COURSES
FEATURES

- ✓ **All levels** offered: from A1 beginner through to C2 native
- ✓ Intensive language **training** using the most recent knowledge in learning and teaching research
- ✓ Continuous **assessment** of learning progress
- ✓ Intensive **support and advice**
- ✓ Confirmation of **participation** provided
- ✓ **Exam** optional

Beginner → **Native**

| A1 | A2 | B1 | B2 | C1 | C2 |

GOETHE TEST PRO
QUICK ASSESSMENT OF EMPLOYEES AND JOB APPLICANTS

- Quick and straightforward **online test**
- Immediate and reliable **assessment** of the level of German language proficiency
- Suitable as a test for **employees** and job **applicants**
- Draws on the methods of the well-known **BULATS** test
- Based on the **Common European Reference Framework for languages** (CERF)
- Can be taken at any of our **testing centres or on location** at your company premises

INTERCULTURAL TRAINING
KEY TO INTERNATIONAL MARKETS

Would you like to **live in Germany** or **strengthen on-going relations** with German speaking business partners?

Your employees will:

- learn about **cultural particularities** of German-speaking countries

- learn strategies for operating professionally and effectively in **intercultural contexts**

- be optimally prepared for **global teamwork** or a secondment abroad

COMPANY COURSES
PREVIOUS CLIENTS

THE GOETHE INSTITUT: LOCATIONS IN AUSTRALIA

The Goethe-Institut Melbourne

- Founded in 1972
- 7 employees, plus German teachers
- Offers courses at all levels
- eLibrary and resource centre
- 5 modern course rooms
- Lunch room
- Comprehensive cultural program

The Goethe-Institut Sydney

- Founded in 1974
- 11 employees, plus German teachers
- Offers courses at all levels
- eLibrary and resource centre
- 6 modern course rooms
- Lunch room with large balcony
- Comprehensive cultural program

Foto: Wesley Nel

WE LOOK FORWARD TO SEEING YOU SOON!

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