



Call for Participation: Mapping the City Tashkent - Social Design Workshop

Date: March 18 to 22, 2024 daily 10 AM - 3 PM

Place: Goethe-Institut Tashkent

In collaboration with the project "Mapping the City," and the moc hub the Goethe-Institut Uzbekistan is organizing the workshop Mapping the City: Tashkent. In a five-day program under the guidance of experienced graphic designers Marc Andrews and Christian Degen, founders of the studio andrews & degen in Amsterdam, participants will collectively explore the cultural and urban space in the Mahalla.

The main goal is to sensitize young creatives to a deeper understanding of their social and cultural environment and encourage them to actively participate in shaping their future. The workshop focuses on developing solutions for urban challenges in living spaces and the perception of the Mahalla: Participants view the city from different perspectives, seek interesting stories, unveil myths, and dive deep into the past, present, and future. Together, we develop themes and concepts, create new visual elements, present statements, visions, and implement artistic solutions: graphic designs and design objects, architectural drawings, video clips, photographs, poetry, sound art, digital artworks, installations, performance art, mixed-media creations, 3D models, animations, soundscapes, creative writing forms, comic, caricatures.

As a result of this intensive working week, a diverse and inspiring online magazine showcasing the works of all participants will be created. This magazine provides civil society with new, surprising, and diverse insights into their city. Additionally, a discussion session with the local population will be organized.

Learn more about "Mapping the City" at:

www.mappingthecity.com

www.andrewsdegen.com





Workshop Details and Program

Date: March 18 to 22, 2024, daily 10 AM - 3 PM, full attendance is desired

Venue: Goethe-Institut Taschkent

Tentative Schedule:

Monday, 18.3.

10:00-12:00: Workshop at Goethe-Institut Library

Walk to MOC HUB

13:00 Meet at MOC hub, Snack, Tour through the Building

14:30 MOC HUB Post-tour discussion in the group and outlook next days

Tuesday 19.3.

10:00-12:00: Workshop at Goethe-Institut Library

12:00 Break, Snack at Goethe-Garden

Afternoon: Meeting in Front of GI, tour through Mahalla with Volunteers

Wednesday 20.3.

10:00: Meeting at the GI, Excursion/Workshop at GI Library

14:00: Post-workshop group discussion

Thursday: 21.3.

10:00: Meeting at the GI, Workshop/Production Day at GI Library of the Magazine

12:00 Navrus SNACK /Lunch

14:00: Post-workshop group discussion

Friday: 22.3.

10:00: Meeting at the institute, Workshop/Production Day at GI Library

17:00: Discussion/Public presentation

Thursday and Friday Navrus activities and celebration at the Goethe-Institut/ Garden





Miscellaneous:

Please bring your laptop/tablet and/or smartphone

Workshop Languages: English, German, possibly translation to Uzbek and Russian if needed

Registration and Application:

Register by March 5, 2024, with your name, age, profession/occupation, and your motivation for participation at lea.woelk.extern@goethe.de to secure your spot.

Number of Participants is limited to 20

Requirements: Attendance on all five workshop days, good English proficiency, commitment, interest in urban space as a social space, and a desire to be creative. Participants will receive a magazine and a certificate of participation in the Social Design Workshop.

Confirmations will be sent after the registration deadline.

We look forward to your participation!