

# CYCLE UP!



# European Peace Ride 2024

12-15/09  
BAD ISCHL

PLZEŇ

CHEMNITZ  
2025 EUROPEAN  
CAPITAL OF CULTURE

We  
do it  
for all



EUROPEAN PEACE RIDE  
Internationale Friedensfahrt

This collage art was designed using images from the author's archive of photographs, a photograph by Ernesto Uhlmann, assets from Freepik (sources: wayhomestudio, wirestock and Freepik) and Unsplash (sources: Kenny Eliason and Colt).

Helena Furquim Junqueira  
Université Toulouse - Jean Jaurès (FR)

# Cycle Up European Peace Ride



SPEED UP



SHAPE UP



TEAM UP



EVOLVE UP



I want to  
ride my  
Bicycle!  
Bicycle!  
Bicycle!



# POLLUTION

0.0. Emissions

1 0.0

Emotions

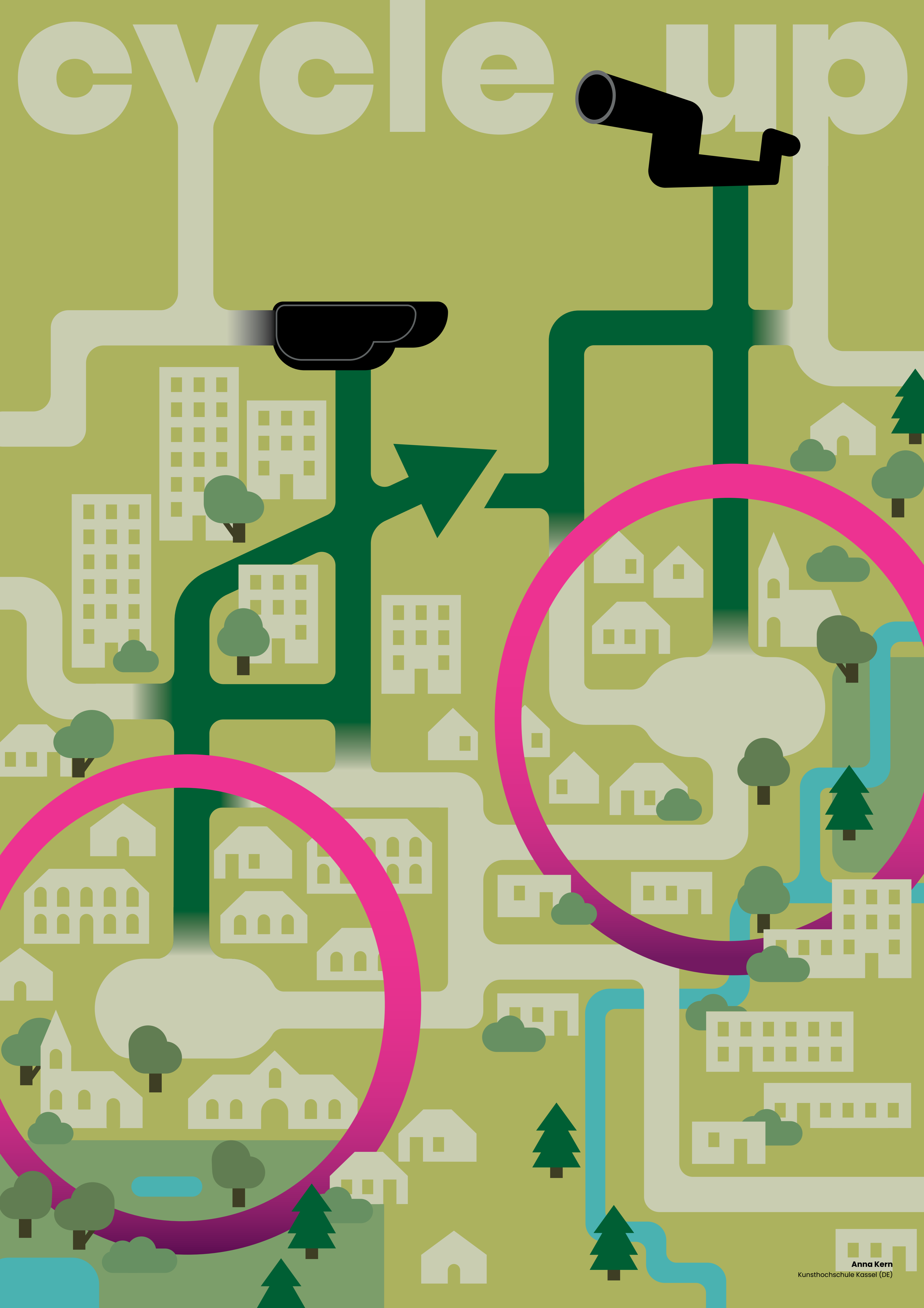


RIDE THE BIKE

Zero Emissions  
 Reduced Traffic Congestion  
 Promotion of Sustainable Transportation  
 Improvement of Air Quality  
 Encouragement of Urban Green Spaces

# POLLUTION

# cycle up



Monday





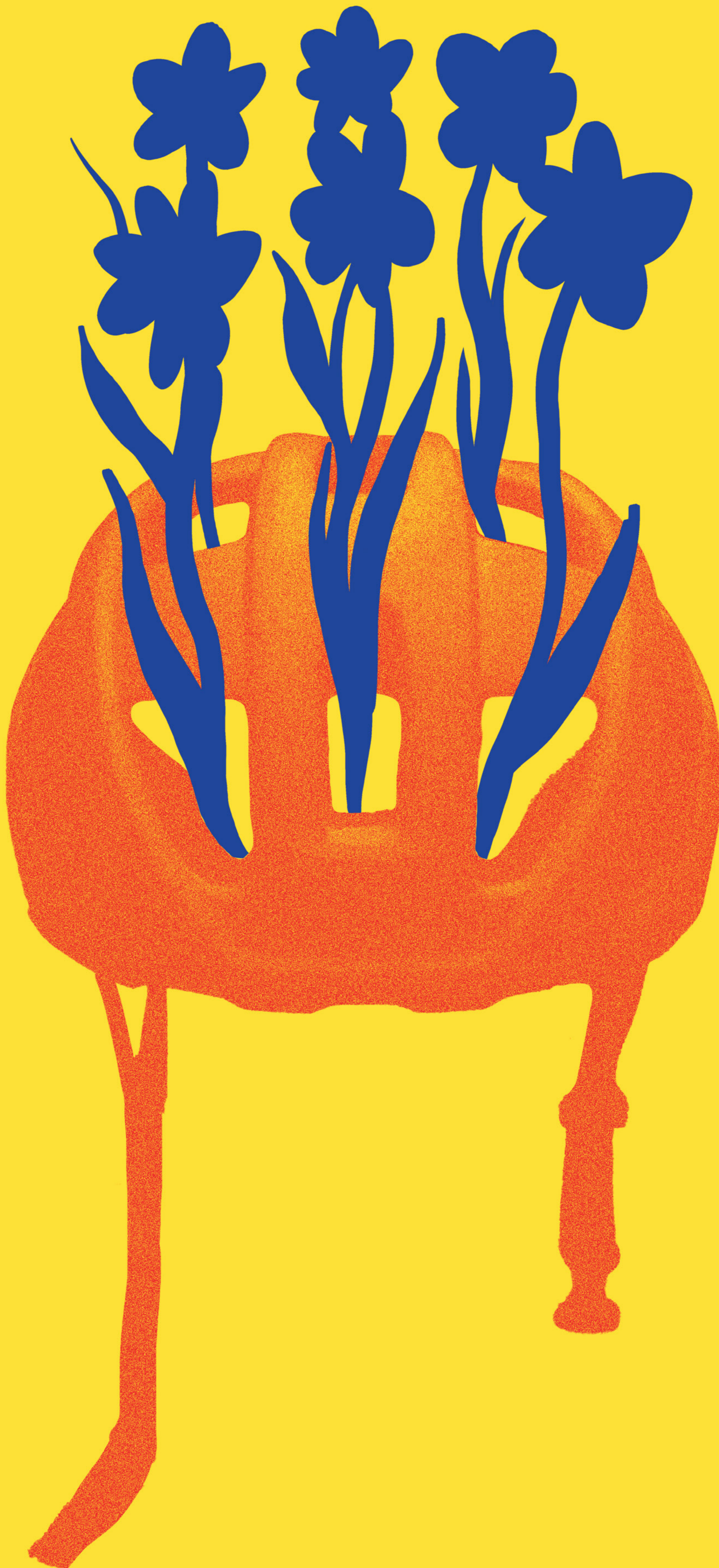
BIKE



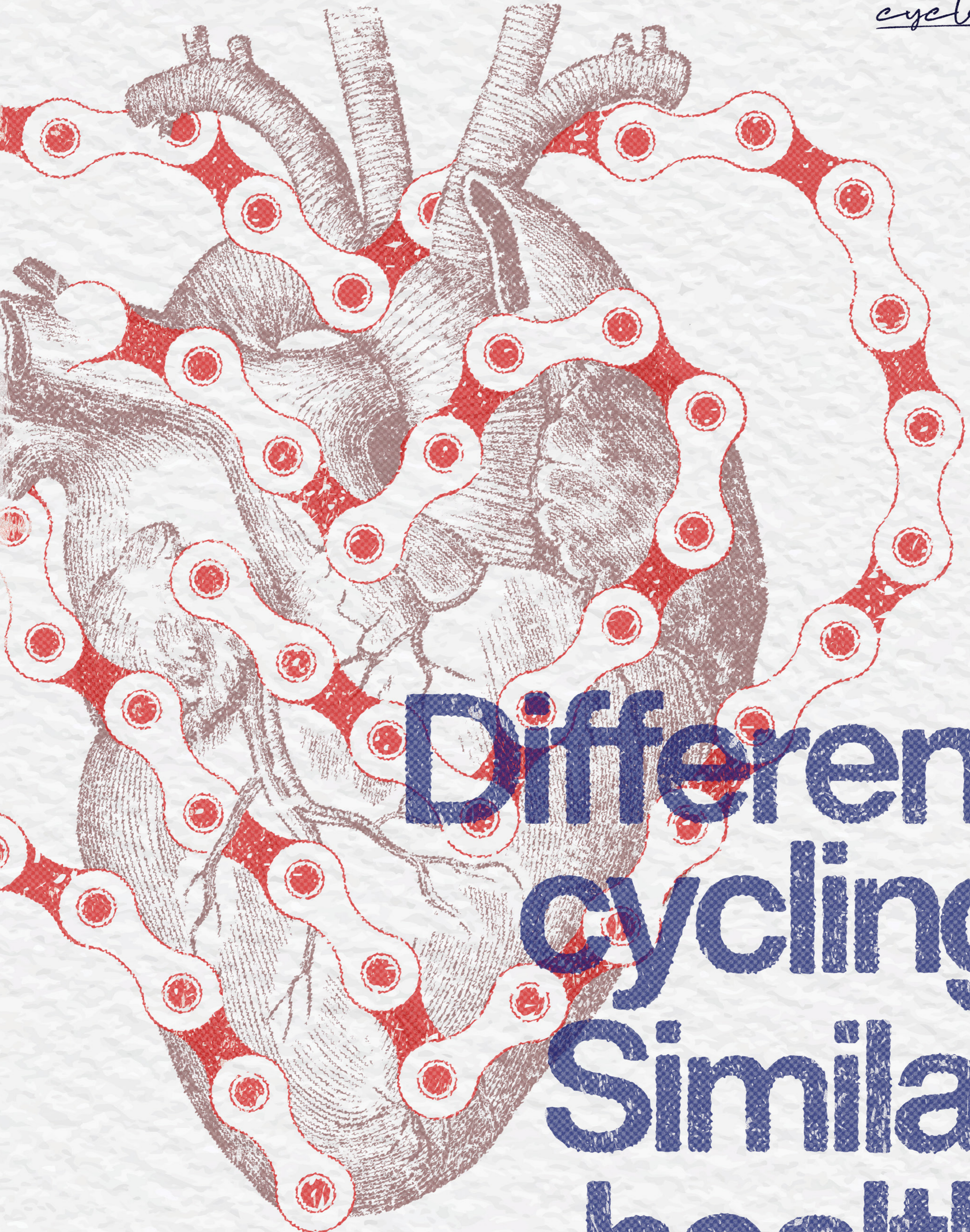
#



EVERYONE



C Y C L E U P !



**Different  
cycling.  
Similar  
health  
control.**







# PEEL OFF THESE ROADS



CYCLE UP!



# UNIVERSE'S CENTER





# Ride

it

out



the BIKE *bihe*  
BIKE *bihe*  
BIKE **BIKE** BIKE IS LIFE



Go  
**RIDE ON**  
**I NEED A HERO**

~~BIKE!~~



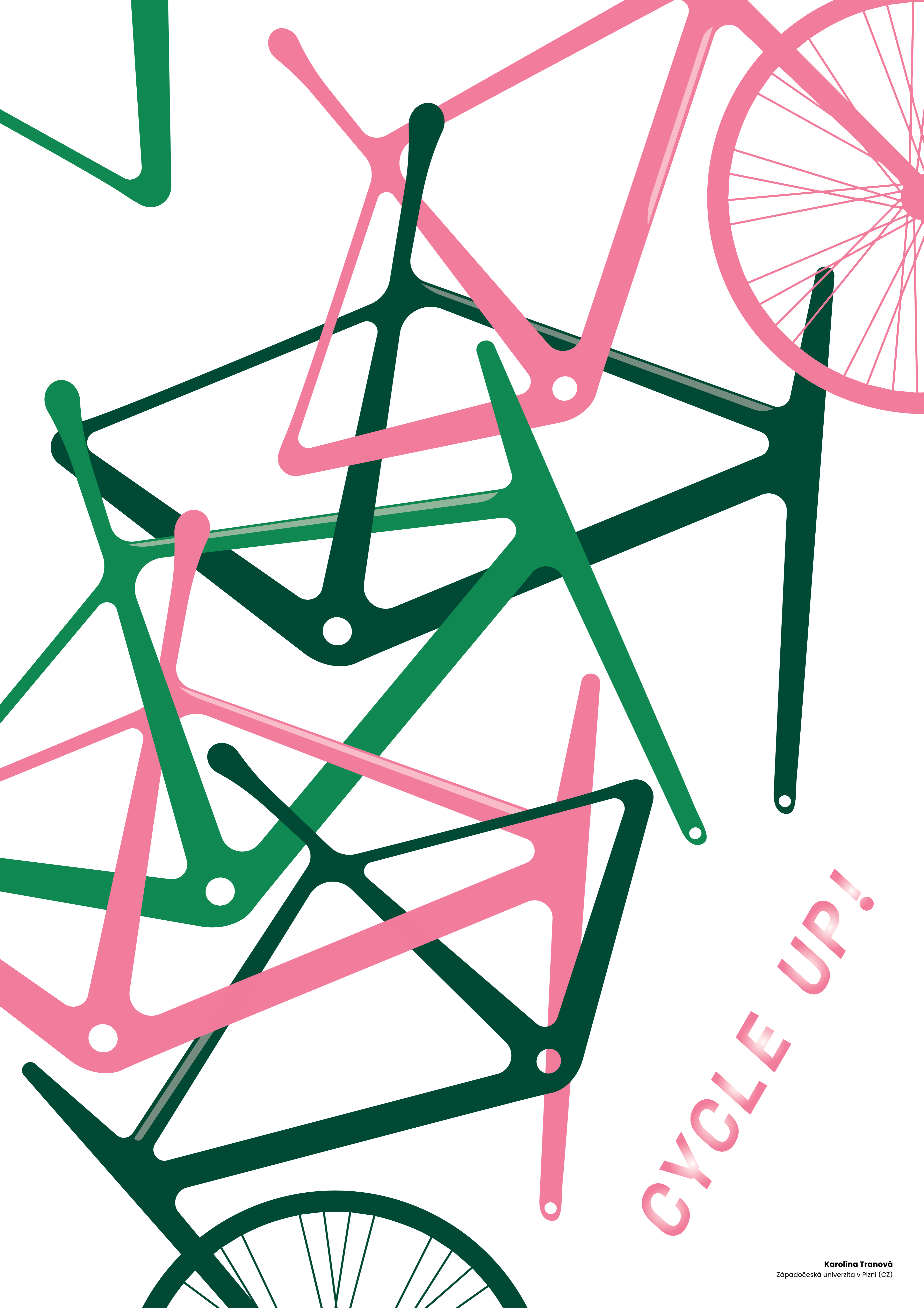
AROUND GO AROUND GO AROUND GO AROUND GO AROUND  
**START** RESPONSIBLE  
**FAST**



# PEDALS OVER PISTONS



Beyond the rusted metal, a bike gleams—a promise.  
Our choices shape the world. Let's ride toward a cleaner horizon.



CYCLE UP!