

# মোজা করি

## Moja-Kori FESTIVAL OF DESIGN 2024 -KORAIL CITY OF CULTURE-

CALL FOR COLLABORATORS | SUPPORTERS

### WHAT

'Moja-Kori', a groundbreaking and bold **festival celebrating design**, as part of the 'Korail City of Culture' project. This will take place in December 2024 **across 4 days and multiple sites** within and beyond Korail. The festival is a culmination of a three year long project with youth, young design professionals and the creation of a new cultural centre. The vision is to create a model that can be replicated across the city in the format of a Design Biennale. The festival's concept - 'Moja Kori' - translating to english as '**let's have fun**', is looking at the idea of design's role in the city, especially within communities such as Korail, expecting more than **1000+** guests.

### WHY

'Design' as we understand it, for this festival is the tool to engage with the existing infrastructure and community in Korail through meaningful and engaged collaborations. Importantly the festival will showcase projects that celebrate the intersections of the **arts, climate, culture, gender, accessibility, sustainability and design**. Working closely with the community in a participatory and engaging format, curating their under-used spaces, and rethinking how other available spaces can be used.

Therefore the need for engaged design is critical in the wider urban issues in Dhaka, especially within precarious communities such as Korail who have lots to contribute to the ecosystem of the city.

### WHO

The organising team of Paraa, Goethe-Institut Bangladesh and Floating University Berlin have decades of experience in curating and executing cultural design events across London, Berlin and Dhaka.

### HOW

The organising team believes that collaboration is the most powerful way to deliver events of this scale. Already the team has secured venues, initial funds and projects that will be showcased at the festival. We are looking for likeminded collaborators to join us and expand this bold journey to celebrate and rethink what design and culture mean to the every day people in the city.

**Collaboration can be along various modes. These modes are as follows:**

SPONSORS | VENUE PARTNERS | ARTISTIC COLLABORATIONS | COMMUNICATIONS | LOGISTICS | VOLUNTEERS  
COMMUNITY ENGAGEMENT ACTIVITIES INCLUDING WORKSHOPS

*For more information about the project:* [Goethe Korail City of Culture](https://www.goethe-korail.org)

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