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Co-funds and Implements

CREATIVE COMPASS GEORGIA

CREATIVE CONNECTIONS
Application Guideline

The deadline for submitting the grant application is **7 July 2024, 23:59 GET**

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1. Introduction and General Information

1.1 *Creative Compass Georgia*

Creative Compass Georgia empowers cultural and creative industries across regions in Georgia, contributing to enhancing the socio-economic environment of the country. To achieve this goal, the project works in different directions: identifying, strengthening, and utilising creative resources, developing creative spaces, creating funding opportunities, promoting entrepreneurship, or deepening cross-sectoral and international cooperation. In addition, the project offers business development tools to local artists, creatives, and cultural professionals, deepening a collaborative spirit between various cities and towns.

The project is funded by the European Union and co-funded and implemented by the Goethe-Institut Georgien.

1.2 *General Overview and Objectives of the Grant Call*

Creative Connections is a new grant component of Creative Compass Georgia, creating new opportunities, fostering knowledge exchange, and promoting cooperation within the cultural and creative sector across regions of Georgia.

The grant programme includes two main directions:

Direction 1. Creative Connections by Individuals focuses on in-country mobility of independent artists, creatives, community leaders, and cultural professionals, offering opportunities for research, co-creation, production, and hosting events. There must be at least two participants in a group.

Direction 2. Creative Connections by Organisations supports organisations in implementing community-driven, cultural, and creative initiatives, as well as artistic residences. This direction is aimed at organisations that operate in regions of Georgia.

Organisations can submit applications for one of the following two lots within this component:

Lot 1: Support for creative spaces and cultural organisations

- Initiatives promoting community engagement and interaction in creative spaces.

Lot 2: **Support for host residencies**

- Initiatives in which the organisations invite artists and cultural professionals.

Through the above-mentioned support tools, the **Creative Connections** grant call strengthens professional relationships in the cultural and creative industries and enables independent artists, creatives, cultural professionals, community leaders, and organisations to understand challenges as well as opportunities in Georgia. Overall, this initiative plays an important role in stimulating and fostering innovative creative initiatives across Georgia's regions.

2. Amount of Grants To Be Awarded

Direction 1.

Creative Connections by Individuals

Each group of individuals (two or more persons) submitting a successful grant application will receive a grant of EUR 3,000 as a one-time payment. This lump sum is meant to cover any expense related to the realization of the activity/activities described in the application. The grant amount will be transferred after the originally signed copy of the grant agreement has been submitted.

Direction 2.

Creative Connections by Organisations

Each organisation submitting a successful grant application will receive a grant of EUR 6,000 as lump sum. The grant amount will be transferred after the originally signed copy of the grant agreement has been submitted.

The implementation period of any activities funded under the agreement covers a period of maximum three months (July to September 2024). The implementation of the initiatives must be completed by the end of the grant period. Reporting documentation must be submitted by the end of October 2024.

3. Conditions of Participation in the Grant Opportunity

3.1 Participant's Profile

Direction 1.

Creative Connections by Individuals

- Physical persons, adult citizens of Georgia who currently reside in Georgia, can participate in the grant application, specifying an independent association of two or more persons.
- Submitted applications must be carried out outside the applicant's permanent geographical area of activity. Therefore, the willingness and readiness to change geographical areas across regions of Georgia is necessary. Activities cannot take place in Tbilisi.
- Applicants must provide information on their last three implemented projects or initiatives, including their involvement in the cultural and creative sector.

Direction 2.

Creative Connections by Organisations

- The following entities are eligible to participate in the grant competition:
 - Legal entities operating in the regions of Georgia, including public organisations, social enterprises, and individual or small entrepreneurs.
 - Creative spaces, cultural organisations, studios, galleries, theatres, and other co-creation spaces operating in Georgia.
 - Organisations operating in regions of Georgia that wish to host artistic residencies and/or plan various cultural activities.

Applicant organisations must have at least 2 years of registration and at least 2 years of experience in the cultural, creative, or civic sectors operating in the regions of Georgia.

Only non-entrepreneurial legal entities under private law can apply for the grant call.

3.2 Terms of Participation

Non-exhaustive List of Possible Forms of Initiatives:

- Cultural, creative, and public events or series of events, exhibitions, festivals, performances, bringing together different community stakeholders;
- Initiatives promoting community engagement and interaction in creative centers (e.g. community building events, community meetings, talks/discussions);
- Hosting selected artists within the artistic residencies;
- Etc.

The grant application must necessarily include a co-creation and mobility component, as well as community involvement in the process must be ensured.

The applicant is responsible for the implementation of the initiative/activity presented in the grant application.

4. Filling In and Sending the Application Form

4.1 Application Form

To participate in the grant call, the applicant must prepare an electronic application on the [Goethe Application Portal \(GAP\)](#), specifying the following information:

If the application is submitted for **Direction 1. Creative Connections by Individuals:**

- Joint application of individuals, which must contain the association of two or more individuals;
- Concept of the envisioned activities/initiatives;
- Activity plan;
- Description of the expected visible results of the activity;
- Functions of the implementation team and allocation of responsibilities;
- Attachments: portfolio, documentation of implemented actions, etc.

If the application is submitted for **Direction 2. Creative Connections by Organisations:**

- Details about applying organisation;
- Designated person responsible for the implementation of the activity from the organisation;
- Concept of the envisioned activity;
- Activity plan;
- Description of the expected visible results of the activity;

- Functions of the implementation team and allocation of responsibilities;
- Attachments: document confirming the registration of the organisation.

4.2 Filling In and Submitting the Application Form

To submit an application it is necessary:

1. To register on the [Goethe Application Portal \(GAP\)](#)
2. Complete and submit [the application on GAP](#) according to the built-in instructions and questions

After submitting the online application, applicants will receive a confirmation letter within the application system as well as to their email address.

In case of technical error, please contact: support.gap@goethe.de

The online information session will take place on June 27, 2024, at 16:00 GET
See [the session link](#)

Meeting ID: **336 143 198 771**

Passcode: **qdWzUL**

The grant call **Creative Connections** for Individuals and Organisations will be announced on **June 20, 2024**

The deadline for submitting the grant application is **7 July 2024, 23:59 GET**

5. Evaluation of Submitted Application

Selection Criteria:

- Relevance of the concept of the proposed activity to the objectives of the grant call;
- Thematic relevance and importance of the proposed activity for the local community;
- Demonstration the co-creation component in the proposed activity;
- Expected tangible results of the activity;
- Ensuring local community involvement;
- Quality of the application and the attached documents; e.g. All the mandatory questions are answered clearly and thoroughly.

6. Contact Information

If there are any questions about participating in the grant opportunity, please contact us at the contact email address below by June 30, 2024.

Creative Compass Georgia
creativecompass@goethe.de