

# WORKERS OF THE WORLD'S BIGGEST PROJECT

The internet is the biggest project in the world, built and maintained by billions of workers.

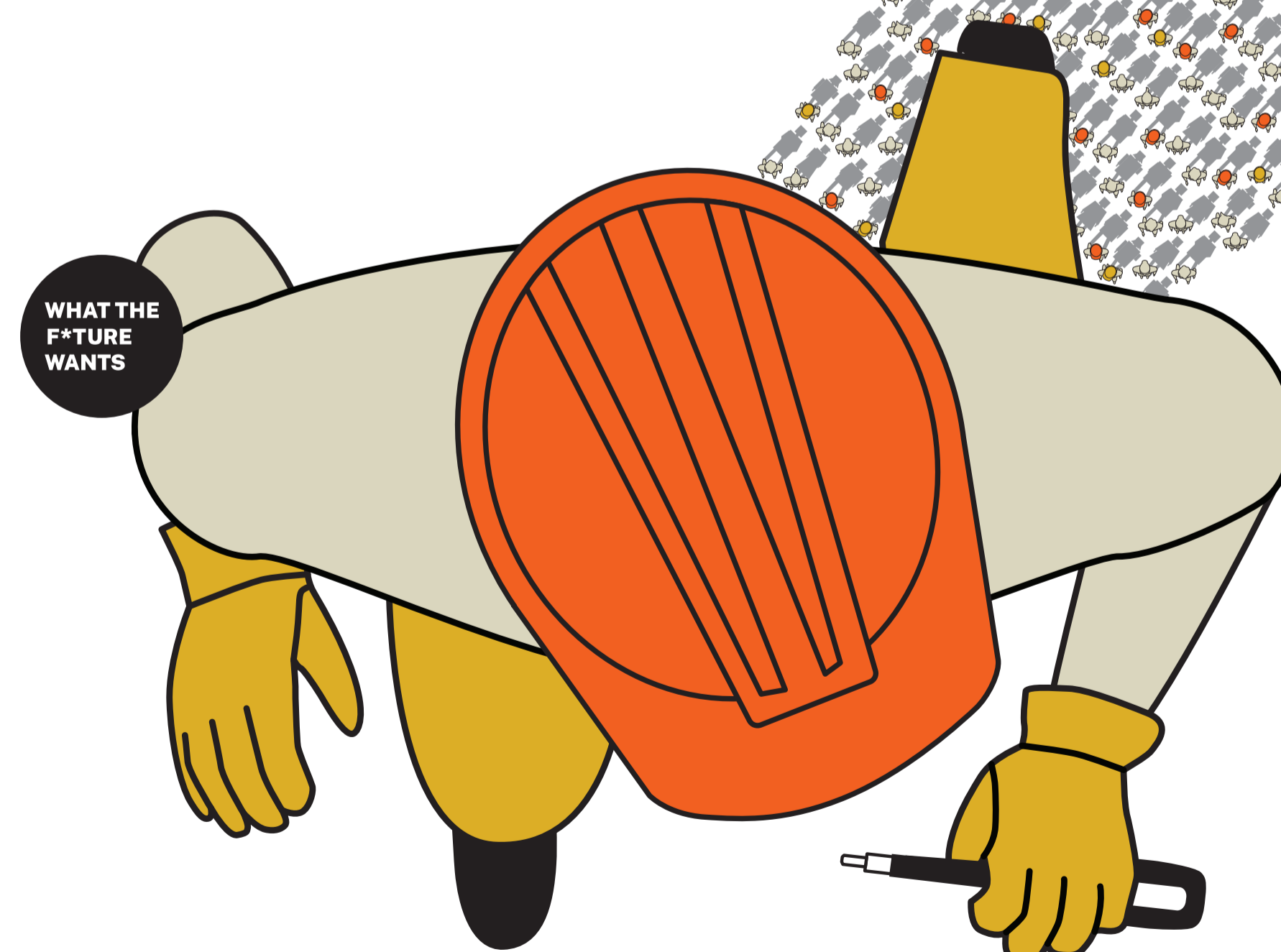
Factory, warehouse, click and delivery workers are some of the people who use their time, energy and knowledge to make technologies work and keep you connected.

Having everything available at the touch of a screen may seem nice—but what is the human cost?



“There’s the concern that robots are replacing us, but actually what’s happening is that we’re being treated more and more like robots.”

Kate Crawford, AI Researcher



These are just some of the essential jobs that make today's technologies possible. What do you imagine these jobs are like?

- A/B test subjects
- AI art directors
- AI chatbot specialists
- AI content creators
- AI engineers
- AI frameworks engineers
- AI perception algorithm engineer/scientist
- AI programmers
- AI research scientists
- AI scientists
- AI/machine learning specialists
- Air transportation workers
- Algorithm developers
- Analog power engineers
- App designers
- App developers
- Applications architects
- Architects
- Area construction operations managers
- Artificial intelligence researchers
- Artisanal miners
- Artists
- Assembly line: battery
- Assembly line: buttons
- Assembly line: circuit
- Assembly line: drill
- Assembly line: frame
- Assembly line: glue
- Assembly line: packaging
- Assembly line: screens
- Automation specialists
- AWS developers
- Back-end programmers
- Blasters
- Brand analysts

- Business analysts
- Business support engineers
- Call centre agents
- Captcha respondents
- Cargo vessel operators
- Censors
- Civil engineers
- Click workers
- Closed caption writers
- Cloud security architects
- Commenters
- Computer network architects
- Computer scientists
- Computer systems analysts
- Content creators
- Content moderator therapists
- Content moderators
- Content reviewers
- Content taggers
- Content trainers
- Data analysts
- Data annotators
- Data brokers
- Data centre capacity managers
- Data centre engineers
- Data centre hardware platform application engineers
- Data centre technicians
- Data cleaners
- Data entry specialists
- Data extraction specialists
- Data labellers
- Data scientists
- Data scrapers
- Data visualisation specialists
- Database administrators

- Deep sea cable technicians
- Designers
- Developers
- DevOps engineers
- Distribution sales managers
- Editors
- Electrical engineers
- Electrical subject matter experts
- Emailers
- Engineers
- Explosives workers
- Facilities technicians
- Factory floor managers
- Factory janitors
- Factory line managers
- Factory nurses
- Factory supervisors
- Focus group coordinators
- Focus group participants
- Food delivery drivers
- For-hire artists
- For-hire companions
- For-hire designers
- For-hire followers
- For-hire likers
- For-hire reviewers
- For-hire translators
- For-hire writers
- Freight workers
- Front-end programmers
- Full-stack programmers
- Generative AI specialists
- Geological engineers
- Geoscientists
- Governmental liaisons
- Graphic designers
- Hazardous materials removal workers
- Human resources managers
- Human rights lawyers
- Information architects
- Information security analysts
- Information security specialists
- Investigators
- Journalists

- Land cable technicians
- Land surveyors
- Landfill sorters
- Landfill workers
- Large language model developers
- Likers
- Linguists
- Listeners
- Local distribution delivery drivers
- Local mine nurses
- Localisation coordinators
- Logistics operations managers
- Long-haul distribution truck drivers
- Loyalty card users
- Machine learning engineers
- Machine learning researchers
- Machine maintenance specialists
- Machine mechanics
- Manufacturers
- Market researchers
- Marketing specialists
- Material cleaners
- Material organisers
- Material separators
- Material sorters
- Material sourcing specialists
- Mine security guards
- Miners
- Mining engineers
- Network engineers
- Network security engineers
- Network technicians
- Neuroscientists
- Ordnance handling experts
- Packaging and fulfilment workers
- Packaging designers
- Page or group moderators
- Photodetector design engineers
- Photographers
- Physical design engineers
- Physicists
- Platform engineers
- Platform validation engineers
- Players

- Posters
- Producers
- Product designers
- Product managers
- Production engineers
- Project coordinators
- Project managers
- Prompt engineers
- Psychologists
- Quality assurance testers
- Quiz respondents
- Rail transportation workers
- Readers
- Reclaimed material buyers
- Reclaimed material salespeople
- Resource cleaners
- Resource delivery drivers
- Resource quality analysts
- Resource quality testers
- Resource salespeople
- Resource sorters
- Ride-share drivers
- Ride-share companions
- Safety monitors
- Sales reps
- Sanitation specialists
- Satellite engineers
- Satellite technicians
- Scrollers
- Search engineers
- Searchers
- Semiconductor processors
- SEO writers
- Sharers
- Ship loaders
- Shop owners
- Shoppers
- Site reliability engineers
- SiteOps global infrastructure engineers
- Software designers
- Software developers
- Software engineers
- Structural engineers
- Subject-matter experts
- Suppliers

- Systems engineers
- Technical program managers
- Telecommunications technicians
- Testers
- Transportation, storage, and distribution managers
- Typists
- UI designers
- UI translators
- UX designers
- UX researchers
- UX writers
- Verification engineers
- Video subtitlers
- Viewers
- Virtual assistants
- Virtual scribes
- Voluntary content moderators
- Warehouse associates
- Warehouse inspectors
- Warehouse union representatives
- Waste delivery drivers
- Waste export managers
- Waste freight workers
- Waste import managers
- Web scrapers
- Writers