

PRESS KIT

Kultursymposium Weimar "A Matter of Trust" May 10-12, 2023

CONTENT

- 1. Opening statements by Carola Lentz, President of the Goethe-Institut, and Johannes Ebert, Secretary-general of the Goethe-Institut
- 2. Press release February 21, 2023
- 3. Press release April 18, 2023
- 4. Speakers
- 5. Programme
- 6. Location plan: Festival centre and venues
- 7. Sponsors and partners
- 8. Service: Important information

Press contact

PR-Netzwerk | Annette Schäfer, Christine Gückel-Daxer T +49 30 61 65 11 55 | <u>presse@pr-netzwerk.net</u>

Goethe-Institut
Jessica Kraatz Magri
Press officer
T +49 (0)89 15921 249
jessica.kraatzmagri@goethe.de







STATEMENTS ON THE OPENING ON MAY 10, 2023

Carola Lentz | President of the Goethe-Institut:

"Trust plays a key role in the functioning of our societies. But the current world situation is increasingly challenging trust in each other and in political and social cohesion. Especially in such uncertain times, however, we need reliable and resilient alliances. That is why the Goethe-Institut is committed to international cultural exchange and long-term close dialogue with local partners in culture, education and civil society worldwide. The Goethe-Institut is close to the issues that move people on the ground, and it supports cultural practitioners by providing space and scholarships as well as multilateral cultural and educational projects. In events like the Kultursymposium Weimar, diverse perspectives come together, and we can learn from each other. Only in this way can we promote understanding for one another and strengthen trust in ourselves, our neighbors and the power of encounter."

Johannes Ebert | Secretary-general of the Goethe-Institut:

"Trust is a central foundation of our coexistence – in the interpersonal sphere, in politics, business and in international relations. In times that we perceive as uncertain and crisis-ridden, the question of the role of trust in our coexistence is particularly important. And how can we help to strengthen and expand it? The Kultursymposium Weimar is an ideal platform for exchange on these topics. For three days, experts from the Goethe-Institut's worldwide network will intensively address many questions surrounding the topic of trust, open up new perspectives, and illuminate possibilities for action. The interdisciplinary festival is a moment of encounter across borders, where new ideas and networks emerge. Especially in times when political fronts are hardening, international cultural exchange and an open mind for multifaceted perspectives are essential."



PRESS RELEASE KULTURSYMPOSIUM WEIMAR 2023: "A MATTER OF TRUST" – PROGRAMME PREVIEW

"A Matter of Trust" is the title of the fourth edition of the Kultursymposium Weimar, which will take place from May 10 to 12, 2023. The Goethe-Institut is once again gathering numerous guests from the fields of culture, science, economy, media and politics in Weimar. In a programme of lectures, discussions, interactive formats and artistic contributions, the Kultursymposium will examine the function of trust in social interaction, how it is destroyed or strengthened, what can be done to counter fake news, how democratic structures can be stabilized and how trust can be gained in legal or economic systems.

The Kultursymposium Weimar will focus on three main topics:

The Invisible Resource – Trust in Society, Politics and Media will for example be the subject of a conversation between the US technologist and human rights activist, **Sam Gregory**, and the journalist and founder of the Egyptian media start-up Egab, **Dina Aboughazala**, who will discuss responsible journalism and dealing with fake news. The activist, **Nathan Law**, the anthropologist, **Isabela Kalil**, and the political scientist, **Ali Fathollah-Nejad**, will talk about divided societies and the question of how eroding trust in different political contexts from Hong Kong to Brazil and Iran endangers cohesion.

A Delicate Flower - Trust and the Individual will include for example a conversation between Abby Abinanti, Chief Judge of the Californian Yurok tribe, and Arne Kvernvik Nilsen, former director of a Norwegian prison island. Against the background of different legal systems, they will discuss how to deal with people who have violated the law and what role trust can play in the rehabilitation of convicted people and in the prevention of crime. Journalist and queer activist, Kevin Mwachiro, will speak in a personal lecture about the importance of trust in the younger generation in African countries for a secure and liveable future.

Unknown Territory - Trust, Economy and Technology will present a panel on the application possibilities of blockchain technology, which relies on transparency instead of trust due to its decentralised structure. The author and social entrepreneur, **Flávia Gonçalves Macêdo**, the research director of the Africa Blockchain Institute, **Oluwaseun David Adepoju**, and **Henrik Hahn**, Chief Digital Officer at Evonik will discuss this issue.

The programme will also explore the theme of trust artistically and in interactive formats with the participants:



February 21, 2023



Press Contacts

PR-Netzwerk | Annette Schäfer, Christine Gückel-Daxer Tel.: +49 30 61651155 presse@prnetzwerk.net

Jessica Kraatz Magri Pressesprecherin Goethe-Institut +49 (0)89 15921-249 jessica.kraatzmagri@go ethe.de The images of the theatre in Mariupol went around the world as a sign of Russian annihilation and destruction. In response to the Russian war of aggression, theatre maker, **Magda Szpecht**, joined a group of international activists who tirelessly investigate news and social media channels for fake news and Russian trolls. In her lecture performance *Cyber Elf*, which is being shown in collaboration with the *Berlin Theatertreffen*, she will provide deep insights into this work – while at the same time reclaiming the theatre as a place of refuge.



With his work *Démocratie*, choreographer, **Yoann Bourgeois**, will invite the participants of the Kultursymposium to balance a moving platform as a symbol of our fragile democratic community. In her role-play *Welcome to Belarus*, game designer **Lena Mech**, on the other hand, will explore the relationship between trust and mistrust in authoritarian societies.

Das Blaue Sofa, Bertelsmann's literary forum, will once again be a guest at the Kultursymposium and will invite four well-known authors from Germany to talk about trust as a theme in their current books.

Initial **programme highlights** can be found online now at: www.goethe.de/kultursymposium/programme

Tickets for all Kultursymposium events are available for 40 Euro / 20 Euros at: www.goethe.de/kultursymposium/ticketing

Starting in March 2023 and in advance of the Kultursymposium, eight Goethe-Institutes around the globe will be presenting contributions and events on the topic. For example, curator **Liisa-Rávná Finbog** will discuss "Trust in Difficult Times" with Sami artists at the invitation of the Goethe-Instituts in Helsinki, Oslo and Stockholm. In Bangalore, theatre director, **Karen D'Mello**, will be developing an interactive theatre format on the question of the role played by the WhatsApp messaging service in the distribution of (false) news in India and on what our trust in a message depends.

The Kultursymposium Weimar is a festival for new networks and ideas, for which the Goethe-Institut brings together several hundred participants from all over the world in Weimar every two years. Interdisciplinary and diverse, the Kultursymposium Weimar reflects global social issues and thus provides impulses for international cultural and social exchange. Each time, the festival format focuses on new thematic issues: 2016 "The Sharing Game", 2019 the major upheavals of our age ("Recalculating the Route"), 2021 "Generations" and 2023 "A Matter of Trust".

The Kultursymposium Weimar is made possible thanks to the generosity of the following companies from the Economic Advisory Board of the Goethe-Institut: Bertelsmann, Evonik Industries AG, Siemens AG and Adolf

Würth GmbH & Co. The media partners are 3sat, Brand Eins and Le Monde diplomatique.



Further information on the Kultursymposium Weimar 2023 can be

found at: www.goethe.de/kultursymposium/en

Press contacts and accreditation:

PR Network | Annette Schäfer, Christine Gückel-Daxer presse@pr-netzwerk.net | T: +49 (0)30 61 65 11 55

Goethe-Institut Jessica Kraatz Magri | Press Officer jessica.kraatzmagri@goethe.de T: +49 (0)89 15921-249

The Goethe-Institut is the Federal Republic of Germany's cultural institute, active worldwide. With 157 institutes in 98 countries, we promote the study of German abroad, encourage international cultural exchange and convey a contemporary image of Germany. Through partnerships with institutions in numerous other locations, the Goethe-Institut has about 1,000 contact points worldwide. www.goethe.de/en

PRESS RELEASE KULTURSYMPOSIUM WEIMAR 2023: "A MATTER OF TRUST"



PROGRAMME AVAILABLE ONLINE

The Goethe-Institut presents the fourth edition of the Kultursymposium Weimar under the title "A Matter of Trust". From May 10 to 12, 2023, guests from all over the world will discuss issues of trust in society, politics and the media, its significance for us as individuals and the important role of trust in business and technology. Concerts, performances, exhibitions and interactive games will complement the programme, which is now available online.

Carola Lentz, President of the Goethe-Institut, Benjamin-Immanuel Hoff, Thuringian Minister for Culture, Federal and European Affairs, and Katja Keul, Minister of State at the Federal Foreign Office, will welcome all guests at the opening event on May 10. The philosopher Martin Hartmann, historian and former Latvian Minister of the Interior Marija Golubeva, journalist Dina Aboughazala, and social entrepreneur Flávia Gonçalves Macêdo will then talk about the "invisible" basic trust whithout which our society would not function. A performance by star choreographer and artist Yoann Bourgeois will translate the theme into a dance between gravity, lightness and letting go. Singer and Bağlama player Derya Yıldırım and her Grup Şimşek will conclude the evening with the sounds of the Anadolu psych revival. (Weimar Hall at 17 h / E-Werk at 20:30 h)

Marija Golubeva will also contribute to the panel **Trust Across Borders**. Together with **Johannes Ebert**, Secretary General of the Goethe-Institut, she will discuss the role trust plays in international (cultural) relationships and the question of who threatened countries can really rely on in the event of a crisis. (*E-Werk, May 11 at 11:30 h*)

The discussion **Voices of Change** featuring the sociologist **Nicole Doerr**, human rights activist and lifeguard **Sara Mardini**, who advocates humanitarian aid for refugees, Hong Kong's pro-democracy activist **Nathan Law** and the environmental activist **Saras Dewi**, who is committed to maintaining Bali's ecological and spiritual balance, will address issues surrounding people's confidence in protest movements and their faith in the prospect of a brighter future. (*Bauhaus-University Audimax, May 11 at 16:15 h*)

Theatre-maker **Magda Szpecht** has joined a group of international activists who tirelessly monitor news and social media channels for fake news and Russian trolls. In her lecture performance **Cyber Elf**, which is being shown in collaboration with the Berlin Theatertreffen, she will provide insights into her work. (*E-Werk, May 11 at 19:30 h*)

In the discussion **Between Facts and Fiction,** journalist and founder of the Egyptian media start-up Egab **Dina Aboughazala**, journalist and programmer **Samarth Bansal**, and technology expert and human rights

April 18, 2023



Press Contacts

PR-Netzwerk | Annette Schäfer, Christine Gückel-Daxer T: +49 (0)30 61651155 presse@prnetzwerk.net

Goethe-Institut Jessica Kraatz Magri Press Officer T: +49 (0)89 15921249 jessica.kraatzmagri@go ethe.de activist **Sam Gregory** will discuss responsible journalism and how to fight fake news. Journalist **Angelina Kariakina** joins the conversation live from Ukraine. (E-Werk. May 11 at 10 h)



The question of our trust in artificial intelligences like ChatGPT will be discussed by **Patrick van der Smagt**, head of the Machine Learning Research Lab at the Volkswagen Group, cybersecurity and ethics expert **Rasika Bhalerao** as well as lawyer and AI researcher **Ramak Molavi Vasse'i** on the panel **In Tech We Trust?** (*Lichthaus Cinema, May 11 at 11:30 h*)

In seven interactive game formats and workshops under the title **Trust Games**, guests of the festival will be able to explore their own trust behaviour. For example, the work **Démocratie** by **Yoann Bourgeois** invites guests to take part in a physical balancing act, which symbolizes the equilibrium of a fragile democratic community. The **Barometer of Trust** poses personal questions of trust in a speed dating format – how far do you trust politicians? Doctors? The media? The police? (*E-Werk outdoor area, May 10 from 19 h*)

Under the title **Control is Good, But Trust is Better**, **Judith Wiese**, Member of the Managing Board and Labour Director at Siemens, the psychologist **Meisha-ann Martin** and the economist **Kingsley O. Omeihe** discuss a culture of trust and sustainable employability in the rapidly changing world of work. (*Lichthaus Cinema, May 11 at 10:00 h*)

Do Women Make Better Borrowers? Sociologist **Smitha Radhakrishnan**, **Linda Scott**, Professor Emeritus of Entrepreneurship and Innovation at Oxford University, and **Prudence Muchinouta**, activist and chief financial officer of a social enterprise, will discuss this question and the need for trust in creating a more inclusive financial world. (*Lichthaus Cinema, May 11 at 14 h*)

This year, Bertelsmann's literary format **Das Blaue Sofa** will once again be part of the Kultursymposium. The authors **Alice Hasters**, **Irene Diwiak**, **Fikri Anıl Altıntaş** and **Constantin Schreiber** will talk about the various ways in which the topic of trust plays a role in their current books. (Study Centre of the Anna-Amalia Library, May 11 at 19:30 h)

The exhibition **You Know You're Human,** curated by **Kataryna Filyk** and **Rachel Rits-Volloch** at the Galerie Eigenheim in Weimar, will show works by artists from Ukraine and Berlin addressing the question of how not to lose trust in oneself and the future in the face of the situation in Ukraine. (Gallery Eigenheim, May 11 to June 3, Opening: May 9, 18-21 h).

The complete programme is now available online:

www.goethe.de/kultursymposium/programme

Tickets for the entire Kultursymposium are available for 40 Euro / 20 Euro (concessions), day tickets are available for 20 Euro / 10 Euro (concessions): www.goethe.de/kultursymposium/ticketing

The **Kultursymposium Weimar** is a festival for new networks and ideas, for which the Goethe-Institut brings together several hundred participants from all over the world in Weimar every two years. Interdisciplinary and diverse, the Kultursymposium Weimar reflects global social issues and thus provides impulses for international cultural and social exchange. Each time, the festival format focuses on new thematic issues: 2016 "The Sharing Game", 2019 the great upheavals of our epoch ("Recalculating the Route"), 2021 "Generations" and 2023 "A Matter of Trust".



The Kultursymposium Weimar is made possible by the commitment of the following companies from the Economic Advisory Board of the Goethe-Institut: Bertelsmann, Evonik Industries AG, Siemens AG, Volkswagen Group and Adolf Würth GmbH & Co. KG. The media partners are 3sat, brand eins and LE MONDE diplomatique. Programme partners include the Bauhaus-Universität Weimar, the experimental radio bauhaus.fm, Deutsche Nationaltheater Weimar, Galerie Eigenheim, Klassik Stiftung Weimar, Lichthaus Kino and Radio Lotte.

Further information on the Kultursymposium Weimar 2023 can be found at: www.goethe.de/kultursymposium/en

Press contacts and accreditation:

PR-Netzwerk | Annette Schäfer, Christine Gückel-Daxer presse@pr-netzwerk.net | T: +49 (0)30 61 65 11 55

Goethe-Institut

Jessica Kraatz Magri | Press Officer
jessica.kraatzmagri@goethe.de | T: +49 (0)89 15921-249

The Goethe-Institut is the Federal Republic of Germany's cultural institute, active worldwide. With 157 institutes in 98 countries, we promote the study of German abroad, encourage international cultural exchange and convey a contemporary image of Germany. Through partnerships with institutions in numerous other locations, the Goethe-Institut has about 1,000 contact points worldwide. www.goethe.de/en



SPEAKERS

More than 50 international speakers from the fields of culture, business, science, media, politics and art are involved in the events of the Kultursymposium Weimar 2023:

Abby Abinanti | Chief Judge of the Yurok

Dina Aboughazala | Media Entrepreneur & Journalist

Oluwaseun David Adepoju | Creative Technologist & Human Rights Activist

Fikri Anıl Altıntaş | Freelance Author & Political Educator

aua&angst | DJ Collective Soft Spot

Samarth Bansal | Journalist, Writer & Computer Programmer

Alice Barbosa | Actress, Author & Director

Rasika Bhalerao | Assistant Teaching Professor of Computer Science

Anne Böckler-Raettig | Professor for Research Methods and Social Cognition

Yoann Bourgeois | Dancer, Choreographer & Artist

Silvia Caprioglio Panizza | Scholar & Author

Emily Davis | Theatre Collective Coney

Saras Dewi | Poet, Activist & Scholar

Irene Diwiak | Author

Nicole Doerr | Professor of Sociology

Johannes Ebert | Secretary-general of the Goethe-Institut

Amira El Ahl | Journalist & Presenter

Jan Engelmann | Assistant Professor of Psychology

Ali Fathollah-Nejad | Political Scientist & Iran Expert

Marija Golubeva | Scholar & Politician

Flávia Gonçalves Macêdo | Writer, Social Entrepreneur & Community Builder

Sam Gregory | Technologist, Media-Maker & Executive Director of Programs, Strategy and Innovation of WITNESS

Derya Yıldırım & Grup Şimşek | Band







Henrik Hahn | Chief Digital Officer at Evonik

Martin Hartmann | Professor of Practical Philosophy

Alice Hasters | Freelance Author & Podcast Host

Benjamin-Immanuel Hoff | Thuringian Minister for Culture, Federal and European Affairs & Head of the State Chancellery

Isabela Kalil | Scholar & Author

Angelina Kariakina | Journalist & Editor

Katja Keul | Minister of State at the Federal Foreign Office

Marie-Christine Knop | Presenter & Communications Consultant

Arne Kvernvik Nilsen | Gestalt Psychotherapist

Nathan Law | Politician & Activist

Leander Leinenbach | Cultural Educator & Freelance Designer

Carola Lentz | President of the Goethe-Institut

Sara Mardini | Activist

Meisha-ann Martin | Industrial & Organisational Psychologist

Lena Mech | Game Designer & Member of Copenhagen Game Collective

Ramak Molavi Vasse'i | Lawyer & Researcher

Prudence Muchinouta | Chartered Accountant & CFO

Kevin Mwachiro | Writer, Podcaster, Journalist & Queer Activist

Yu Niiya | Professor of Global & Interdisciplinary Studies

Kingsley O. Omeihe | Associate Professor of Marketing and Entrepreneurship

Gloria Pérez Athié | Pianist

Fahmi Qadir | Founder & Chief Investment Officer of Safkhet Capital Management

Ra-min | DJ with the Music of Color Crew

Smitha Radhakrishnan | Professor of Women's Studies & Sociology

Mala Reinhardt | Director & Producer of Documentaries

Lykke Margot Ricard | Associate Professor of Sustainable Innovation

Maria Saridaki | Game Studies' Researcher, Playful Facilitator & Cultural Manager

Constantin Schreiber | Presenter, Journalist & Author







Linda Scott | Professor & Author

Sondos Shabayek | Filmmaker, Acting Coach & Intimacy Coordinator

Melanie Stein | Journalist, Psychologist, Producer & Presenter

Tasso Stevens | Theater Collective Coney

Magda Szpecht | Theatre and Opera Director, Author & Activist

Matteo Uguzzoni | Game Designer, Curator & Educator

Patrick van der Smagt | Leader of the Machine Learning Research Lab for Volkswagen Group

Judith Wiese | Member & Labor Director of the Managing Board of Siemens AG

Min Hsuan Wu | CEO of Doublethink Lab & Activist

Claire Yorke | Author & Scholar

For detailed information on all speakers at the Kultursymposium Weimar 2023:

https://www.goethe.de/prj/ksw/en/prg/spe.cfm





Trust Me,

KESSELSAAL

22:00

You Can Dance

With aua & angst (soft spot)

MASCHINENSAAL

Axel Danielson (2016)


KINO 1

Loop 20.30 | 21.30 | 22.30



FRIDAY 12 MAY





KULTURSYMPOSIUM WEIMAR 2023"A MATTER OF TRUST"

SPONSORS AND PARTNERS



The Kultursymposium Weimar thanks its sponsors and partners:

SPONSORS

BERTELSMANN



SIEMENS





MEDIA PARTNERS



brand eins

LE MONDE diplomatique

SUPPORTERS



















SERVICE: IMPORTANT INFORMATIONEN



Period of Events

Wednesday, May 10, 2023, 5 pm to 12 am Thursday, May 11, 2023, 10 am to 12 am Friday, May 12, 2023, 10 am to 3 pm

Programme

The full programme can be found online at: https://www.goethe.de/prj/ksw/en/prg/zei.cfm

Radio Programme

Trust FM will accompany the Kultursymposium for five hours on 10 and 11 May. The special programme presents a mixture of radio artistic contributions and discussion formats and is a cooperation between the Goethe-Institut and Bauhaus FM. Frequency: 106.6 MHz in Weimar and Apolda + Livestream on: www.bauhaus.fm

Language

Most of the lectures and talks at the Kultursymposium will be held in German and English, with simultaneous translation in both directions. For detailed information on the language, please see the programme.

Programme Partners in Weimar

include the Bauhaus-Universität Weimar, the experimental radio Bauhaus FM, Deutsche Nationaltheater Weimar, Gallery Eigenheim, Klassik Stiftung Weimar, Lichthaus Kino and Radio Lotte.

Festival Centre

E-Werk and Lichthaus Kino, Am Kirschberg 4, 99423 Weimar

Tickets

for the entire Kultursymposium are available for 40 Euro / 20 Euro (concessions), day tickets are available for 20 Euro / 10 Euro (concessions): www.goethe.de/kultursymposium/ticketing

Project team Kultursymposium Weimar 2023

Daniel Göpfert (Head of Programme), Julia Braun, Raphael Bruning, Jasmin Cool, Lotta Duden, Marie Golenia, Mélizane Lecomte, Birgit Ostermeier, Alexandra Röhr, Dunja Sallan and Viktoria Ulrich.







Press Accreditation

Confirmed press accreditations will be issued at the following times:
Wed, May 10, 3-5 pm - Weimarhalle, north entrance foyer, press desk
UNESCO-Platz 1, 99423 Weimar
Thur, May 11, 9am - 7 pm and Fri, May 12, 9am-12 pm - Festival centre, E-Werk/Lichthaus-Café
Am Kirschberg 4, 99423 Weimar

Interview Requests

should be directed to PR-Netzwerk: presse@pr-netzwerk.net

Press Relations

Annette Schäfer, Christine Gückel-Daxer | PR-Netzwerk | +49 (0)30 61 65 11 55 Dr. Jessica Kraatz Magri | Press officer Goethe-Institut | <u>Jessica.KraatzMagri@goethe.de</u> Leonard Pelz | Trainee Goethe-Institut | <u>Leonard.Pelz@goethe.de</u>

Further information can be found at:

www.goethe.de/kultursymposium

